



FEATHER

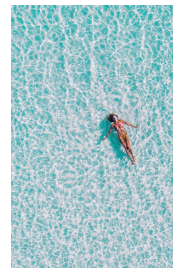
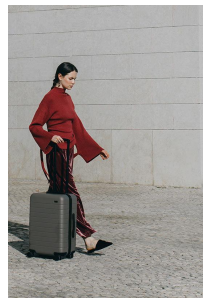
Flexible furniture for businesses & consumers



The American Dream has changed.

It's no longer to own a big house and a bunch of cars.

The new dream is defined by **freedom & flexibility.**



Millennials are owning less and renting more.

Companies are making billions addressing this shift, yet nobody has addressed the furniture vertical. *Until now...*

Asset spend by category

1. HOME	Zillow, Trulia, Zumper
2. CAR	Uber, Lyft, Turo, Fair
3. FURNITURE	
4. CLOTHING	Rent the Runway, Le Tote
5. TV & MUSIC	Spotify, Netflix, Amazon
6. BOOKS	Amazon, Chegg



Meet Feather

The fastest growing furniture subscription service
addressing the \$275B home furnishing market



Feather sells convenience and flexibility.

Furniture there when you need it & gone when you don't.

- ✓ Same week delivery
- ✓ Free Delivery
- ✓ Free Assembly
- ✓ Pre-designed rooms
- ✓ **Renew** if you're staying
- ✓ **Swap** if your life changes
- ✓ **Buy** if you're settling down
- ✓ **Return** if you don't need furniture



Feather for Enterprise

Short Term Rental & Co-living



Select customers

LYRIC

 **breather**

THE
Guild
HOTELS


Starcity

S O N D E R


ZEUS



How it Works



WE OFFER FURNITURE FLEXIBILITY

Subscribe - pay monthly, decide at the end

Rent to own - pay monthly, own at the end

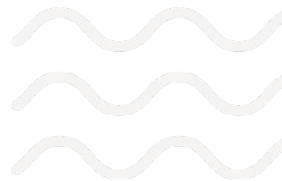
12 and 24 month payment options

Subscribe available in NYC and SF



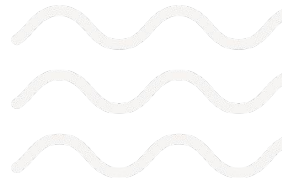
LOGISTICS

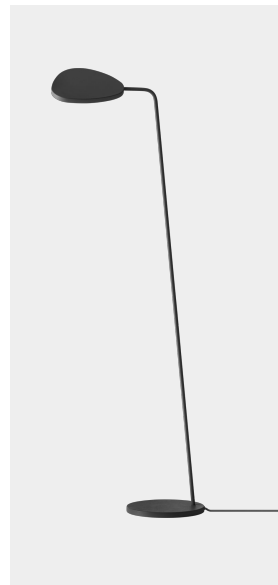
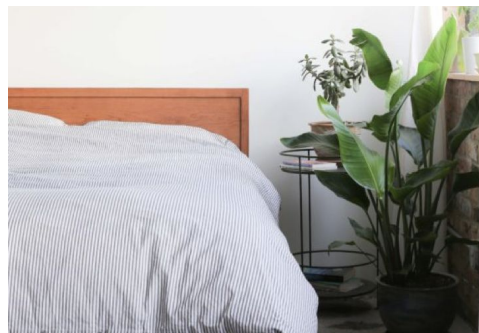
Feather manages all logistics
from ordering to white glove delivery
so you can focus on your core competencies.



FINANCING

Feather also offers
12 or 24 month financing on furniture
turning your CapEx to OpEx







**Feather is changing the way
people view ownership**



An aerial photograph of a small, light-colored boat with a dark hull, moving across a vast expanse of vibrant turquoise water. The boat is positioned in the upper left quadrant, leaving a white wake behind it. The water's surface is textured with small, white-capped waves. The overall scene is serene and expansive.

OUR MISSION

To transform the relationship
people have with material goods
to create a happier & healthier planet.



Core Competencies

We've reimaged the furniture industry from the ground up, and we're innovating in 4 key areas:

1. Furniture
2. Logistics
3. Technology
4. Financing

01.FURNITURE

**We've uncovered what urban furniture
consumers & enterprises actually care about.**

02.LOGISTICS

We've built a proprietary reverse logistics model. No large e-commerce player offers reverse logistics.

03. TECHNOLOGY

**We're a technology first furniture company
and we've built proprietary software to power
our business.**

04. FINANCING

We use unique financing vehicles to purchase furniture and equity to fuel growth.



We're the team doing it



Jay Reno

Founder & CEO



Andrew Lundsten

COO



Natalie Lennox

Head of Marketing



Jake Malone

CTO



Kate McCormack

Head of Design & Furniture

Previously worked at

stripe



the knot

SAPIENT
RAZORFISH _



FEATHER

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